Three Sixty

F1 GRAND PRIX TOUR · 26 – 30 JULY 2027

HUNGARY
Grand Prix

BUDAPEST · HUNGARORING

MONDAY – FRIDAY · 4 NIGHTS · 950+ KM AT THE WHEEL · DRIVE EVERY CAR IN THE FLEET
10 CARS MAXIMUM · BY INVITATION ONLY

REQUEST AN INVITATION

THE ROUTE

BUDAPEST · DANUBE BEND · BALATON · ETYEK · MÁTRA · EGER · BÜKK · HUNGARORING

950+
KILOMETRES AT THE WHEEL

ALL
CARS ROTATE · YOU DRIVE THEM ALL

3
WINE REGIONS · BALATON, ETYEK, EGER

10
CARS MAXIMUM

DAY 1 MON

Imperial Budapest

Airport pick-up in convoy to the Four Seasons Gresham Palace, at the foot of the Chain Bridge. A private visit to the Hungarian Parliament, then a private dinner cruise on the Danube.

22 KM · NIGHT 1 · FOUR SEASONS GRESHAM PALACE, BUDAPEST

DAY 2 TUE

The Danube Bend to Lake Balaton

Szentendre, the Pilis hills, the citadel of Visegrád and the basilica of Esztergom. West to Tata and the thousand-year-old Archabbey of Pannonhalma, then south to the shore of Lake Balaton.

261 KM · NIGHT 2 · HOTEL VINIFERA WINE & SPA, BALATONFÜRED

DAY 3 WED

Balaton's volcanic vineyards

The Tihany peninsula, the Káli Basin, the vineyards of Badacsony and the castle of Szigliget, and the thermal lake of Hévíz. Back along the lake, a tasting in the cellars of Etyek, and the return to Budapest.

300 KM · NIGHT 3 · FOUR SEASONS GRESHAM PALACE, BUDAPEST

DAY 4 THU

The Mátra and Bükk hills

Up through Gyöngyös to Mátraháza, beneath Hungary's highest peak. Eger's castle and a tasting of Bull's Blood, then the forest roads of the Bükk via Szilvásvárad to the Palace Hotel at Lillafüred. The night is at a hunting castle in Parádsasvár.

289 KM · NIGHT 4 · KASTÉLYHOTEL SASVÁR ★★★★, PARÁDSASVÁR

DAY 5 FRI

Gödöllő to the Hungaroring

A stop at the Royal Palace of Gödöllő, Empress Sisi's summer residence, and the finish at the Hungaroring for Grand Prix Friday. Guests who wish to stay on for the race weekend can extend on request, with the nights in central Budapest.

91 KM · END OF THE EXPERIENCE · HUNGARORING

HIGHLIGHTS

01
The Hungarian Parliament
A private visit to the Parliament on the Danube, and two nights at the Four Seasons Gresham Palace.

02
Dinner on the Danube
A private cruise past Buda Castle and the Parliament, lit up at night.

03
The Danube Bend & Pannonhalma
Visegrád, Esztergom and the thousand-year-old Benedictine Archabbey, a UNESCO World Heritage Site.

04
Lake Balaton
Tihany, the volcanic vineyards of Badacsony and the thermal lake of Hévíz.

05
Eger & the Bükk
Bull's Blood in Eger and the forest roads of the Bükk, with a night at a hunting castle.

06
Finish at the Hungaroring
Via Sisi's palace at Gödöllő, to the circuit for Grand Prix Friday.

AVAILABLE DATES

JULY 2027

MON 26 — FRI 30 JULY — 10 CARS · AVAILABLE

Grand Prix weekend extension in central Budapest available on request.

EVERYTHING INCLUDED

ABSOLUTELY EVERYTHING, FROM THE FIRST DAY TO THE LAST. NOTHING TO ARRANGE, NOTHING TO PAY ON THE WAY.

- THREE SIXTY'S OWN FLEET
- LUXURY HOTELS · JUNIOR SUITE
- EVERY MEAL INCLUDED
- 1:1 STAFF · ONE PER CAR
- MEDIA TEAM · PHOTO & FILM
- LUGGAGE SENT AHEAD TO EACH HOTEL
- WELCOME PACK & GIFTS
- ALL TRANSPORT & AIRPORT CONVOY
- FUEL & TOLLS

MONDAY – FRIDAY · ALL INCLUSIVE

PRICE ON REQUEST

FORMULA 1 TICKETS NOT INCLUDED · ARRANGED ON REQUEST

Access is by personal invitation only. Every guest is introduced by a founder or a past participant and meets us before joining.

REQUEST AN INVITATION